

Abhirami Sanu

Kochi, India

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Creative Graphic Designer with expertise in brand identity, digital art, and traditional illustration. Skilled in transforming concepts into compelling visual experiences across print and digital media. Combines traditional art foundations with modern design tools to deliver work that resonates with target audiences. Proven ability to create cohesive brand systems, high-fidelity mockups, and engaging retail experiences.

EXPERIENCE

Graphic Designer @ Deepa Publicity

January 2025 - Present

- Developed print-ready artwork for large-format signage, coordinating with fabricators on material specifications and color matching
- Designed and produced exterior sign boards, fascia signage, and in shop branding ensuring brand consistency and maximum visibility
- Prepared technical files for various substrates including vinyl, acrylic, and blackout and backlit cloth/flex, ensuring accurate output at scale
- Managed end-to-end signage projects from concept sketches through installation supervision, meeting tight launch deadlines

EDUCATION

Royal Educational Charitable Trust

Kochi, Kerala

Diploma in Advertising & Graphic Design

2023 - 2024

Yeldo Mar Baselios College

Kothamangalam, India

Bachelor of Arts in Visual Arts

2019 - 2022

Portfolio Highlights

- [Mockups & Product Visualization](#)
- [Digital Art](#)
- [Charcoal Art](#)
- [Sketches](#)

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Portrait Sketching
- Charcoal Art
- Digital Art
- Brand Identity Design
- Product Mockups